

## Reimer Verge Insurance gives boost to Red Roof Retreat

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NIAGARA-ON-THE-LAKE — Business was brisk and it paid off in a big way for a local charity.

On August 17, Reimer Verge Insurance Brokers hosted its sixth annual fundraising barbecue for Red Roof Retreat at their office on Niagara Stone Road in Virgil. In three hours, thanks to the support of the community \$1,500 was raised in support of Red Roof Retreat.

The non-profit organization provides quality respite and recreational programs for children, youth and young adults with special needs, and their families in the Niagara. Executive director and founder Steffanie Bjorgan and her team even brought a number of their guests to enjoy the barbecue.

“Giving back to local organizations that provide such valuable services to our communities is very rewarding. We are proud to support Red Roof Retreat, an organization that regularly touches many lives,” said Leah Cochrane, branch manager of Reimer Verge.

To date, since the beginning of their fundraising initiatives, the Verge Insurance Group has donated over \$50,000 for charity with its annual barbecues across all their branches. This year the Niagara-on-the-Lake was the second, with the first taking place in St. Catharines in July in support of Hospice Niagara. Another event is planned for September 9 in Port Colborne, with Whites’ Insurance supporting United Way of South Niagara.

“We really encourage our employees to give back and we are really thrilled with the success of our fundraising these past several years,” said Mark Sherk, president of The Verge Insurance Group.



Dave White, right, walked away with a hearty lunch on Aug. 17 after supporting the Reimer Verge Insurance charity barbecue in support of Red Roof Retreat. Among those helping out that day were, from left, Ella and Carter Cochrane, branch manager Leah Cochrane, Katie Yarow, Lori Noonan and Sue Halliday.



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